

DEVELOPMENT WORKFLOW

Step 1



PROJECT INITIATION

Initial client meeting and discovery

Assign Project Manager

Information gathering (May require additional client meetings)

- Functional Requirements
- Establish technology stack
- Sitemap
- Wireframes & Mockups if available
- API integration requirements

Project onboarded into Lariat Hub for quoting

Step 2



QUOTING

Additional meetings as required for clarification

Scoping based on information gathered

Provide estimate to client

Purchase Agreement to client upon estimate acceptance

Step 3



PLANNING

Internal Onboarding and Kick Off Meeting

Assets gathering

Credentials gathering

Third Party extensions

Agency Client Kick Off Meeting

Weekly status meetings scheduled

Step 4



DESIGN

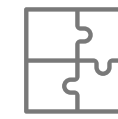
Initial Design

Prototyping and/or wireframes

Revised Versions based on Client Feedback

Finalized Mockups

Step 5



CONTENT AND ASSEMBLY

Client provides content or

Content Migration

Step 6



ACTIVE DEVELOPMENT

Template buildout

Page population

Special features and interactivity

Technical SEO

Third Party plugins

API Integrations

Forms

Step 7



TESTING AND REVIEW

Quality Assurance

User Acceptance testing

Cross Browser & Device testing

Regression Testing

Accessibility Testing

Client Review Rounds

Migrate website to final hosting server

Step 8



PRE-LAUNCH AND DEPLOYMENT

Stage website for launch

Quality Assurance

Pre-Launch Checklist

Data Integrity Checks

Deploy website / DNS Redirect

Step 9



POST-LAUNCH

30 day warranty support



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