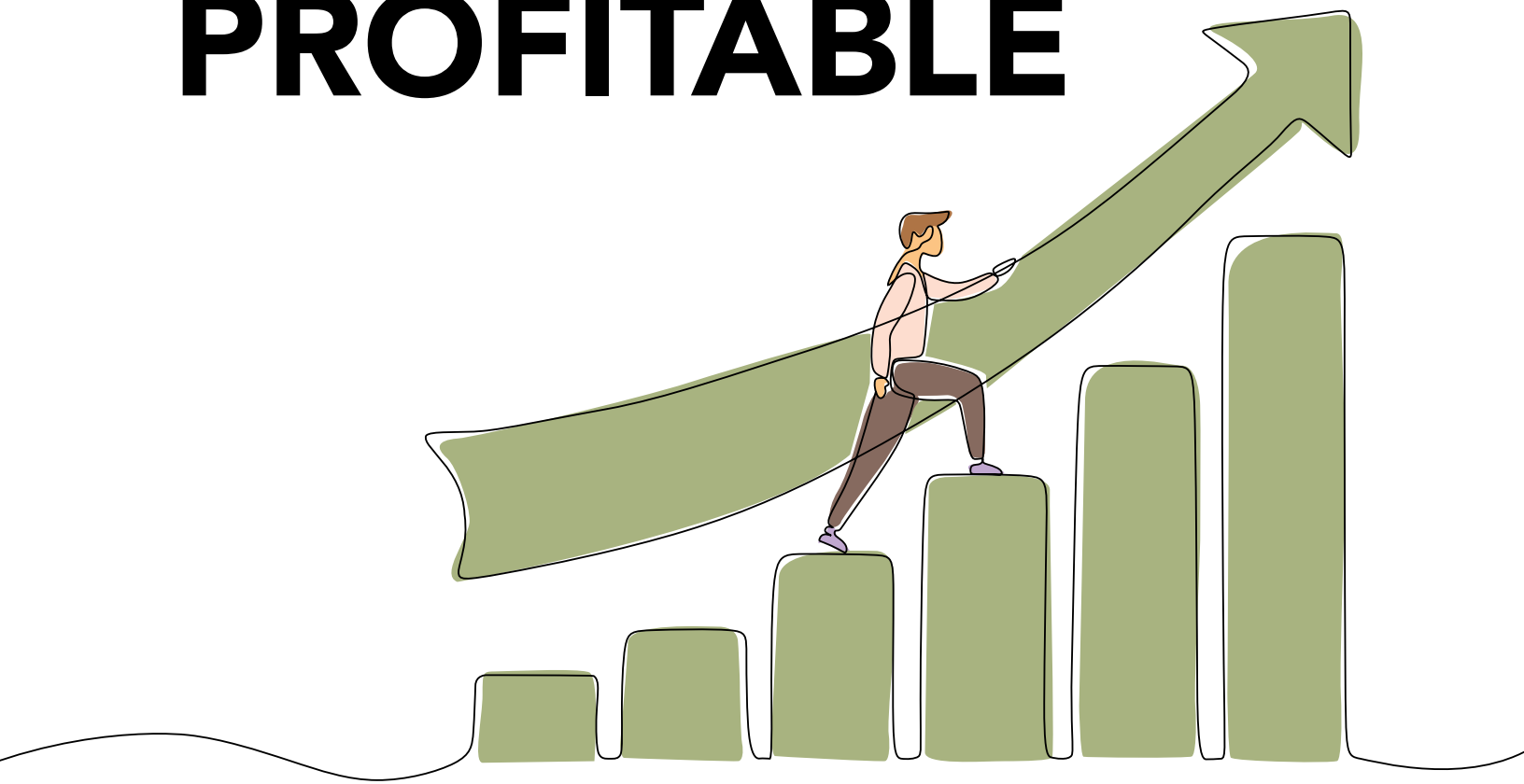


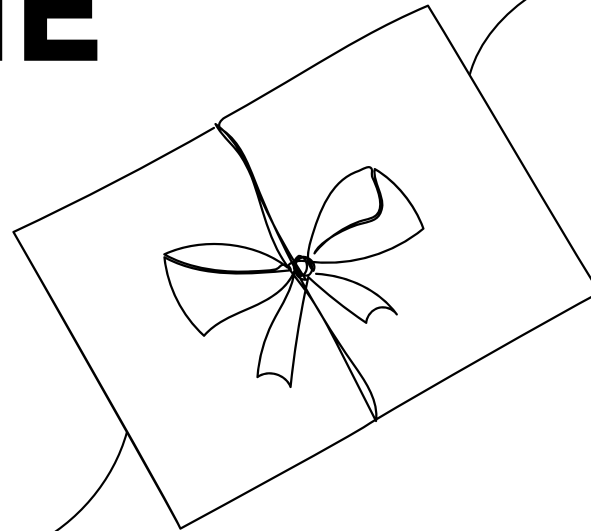
# Making Agency Life **EASIER** **AND MORE** **PROFITABLE**



Everything you need to know about our work, our processes,  
and how we make it easy to get things done.  
Aka, the secret sauce.

**WHITE LABEL** ™

# Welcome to **OUR WELCOME PACKET**



First things first, thank you for choosing **White Label IQ**.  
Please, call us **WLIQ**.

While we're thrilled to be working with you, we're even more excited to be helping you reach your goals. From our skilled team to our decades of agency experience and our low costs, we know this will be the start of a beautiful partnership.

But before we start crushing projects for you, there are a few things you should know. Don't worry, though, the resources you'll find in this packet are meant to make the most out of our time together.

And as always, we're here to ensure you get the results you expect from our team, so don't hesitate to reach out with any questions. Hint: our contact info is on the back of the folder.

# What you'll **FIND INSIDE**

**1** About White Label IQ

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**2** Workflows

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**3** Services & Technologies

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**4** How We Communicate

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**5** Our Team

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**6** Invoicing and Payments

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**7** Best Practices

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**8** Hours of Operation

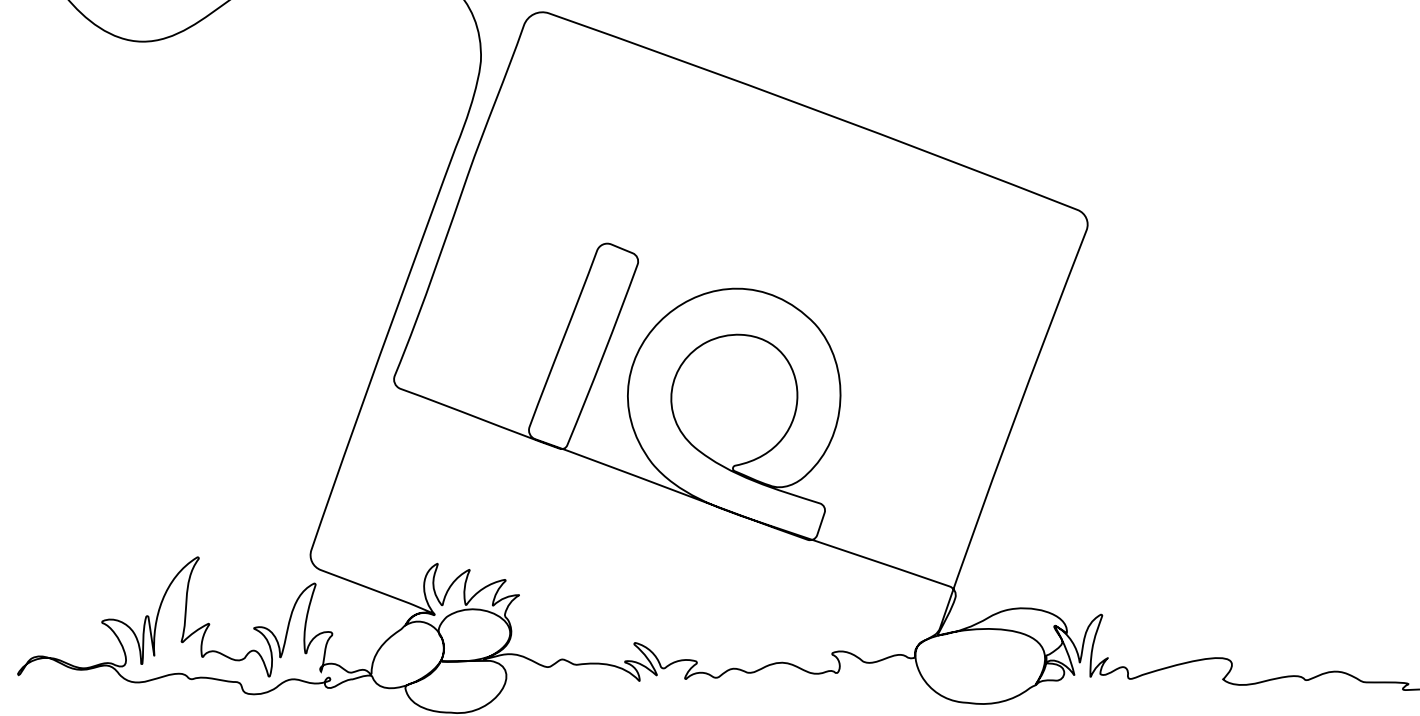
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**9** Resources

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And without further ado...










# What we're **ALL ABOUT**



**White Label IQ enables agencies to focus on what they do best: provide value to their clients.** Our commitment to delivering complete digital resources for agencies allows you to focus on the strategy, solutions, and relationships necessary to build and maintain trust, produce multi-focus programs, and ultimately grow your business.

We are here to help in every way we can.

## Our services, at your service:

-  Custom & Themed Websites
-  Paid Media
-  Ecommerce
-  Design
-  3D Rendering
-  Web Applications
-  Integrations and Plugins
-  SaaS Management and Development
-  Mobile Applications

Need something not mentioned on this page?  
Just ask! You can also check out our portfolio at  
<https://www.whitelabeliq.com/our-work/>



# What Sets Us Apart?

## Born From an Agency

### MADE FOR AN AGENCY

That's what sets us apart. We've walked in your shoes. We get it. And so we work only with agencies. Here's how!

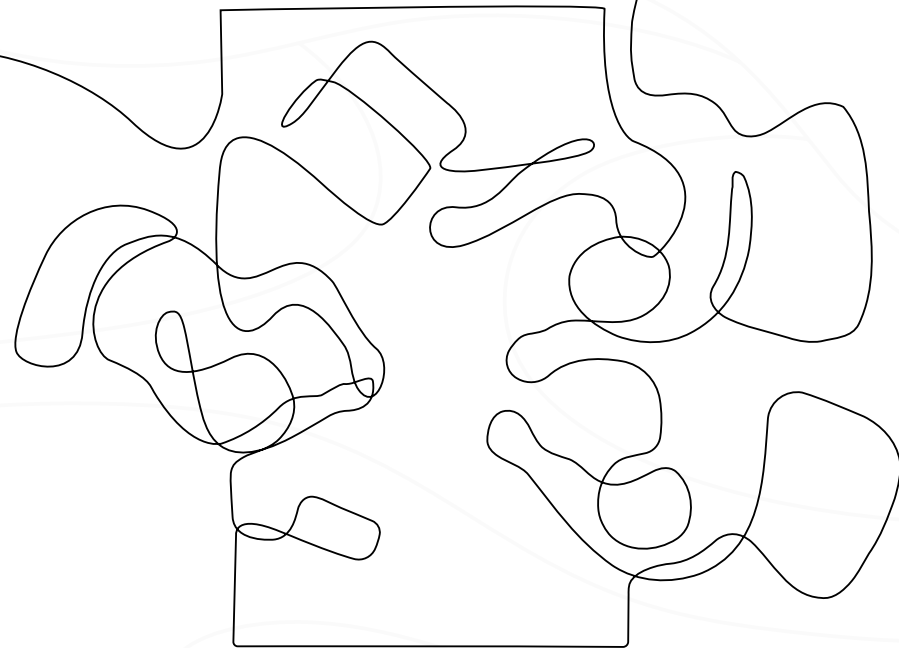
- **Hybrid Offshoring Model:**  
Our model allows us to wholesale our services to agencies, which allows you to mark up our work and increase profitability.
- **Dedicated Team of Experts:**  
Our team includes dedicated designers, developers, and experts in multiple technologies. This means we can up-skill and up-scale your business enterprise as needed.
- **Tailored Services:**  
We understand that finding the right partner for your projects can be challenging, so we offer well-documented scopes of work, clear pricing, and a high level of communication throughout the project.
- **American-based Account Team:**  
Our account team is highly experienced and skilled, providing cost-effective and on-time delivery, code and backup management, flexible pricing and working models, daily reporting, and updates and tracking via PMS.
- **Single Point of Contact:**  
You won't have to worry about any training or retaining expenses, and you'll have a dedicated lead as a single point of contact.
- **Extension of Your Team:**  
We're not just another vendor; we see ourselves as an extension of your team. Our goal is to support your agency's growth and success.
- **Inclusion of Options and Add-ons:**  
Our solutions provide the inclusion of options and add-ons, consultations, recommendations for customizing the SOW, and documentation to support.
- **Regular Status Updates:**  
We provide regular status updates, check-ins, opportunities for questions, and roadblock resolutions to keep the project moving and on track.
- **Post-project Reviews:**  
We offer post-project reviews with agencies, satisfaction surveys, and a project delivery packet to ensure your complete satisfaction.
- **Ongoing Support and Upsells:**  
We offer additional options for ongoing support and upsells to continue to add value to our services and help your agency grow.
- **Discovery and Documented Scopes of Work:**  
We conduct a thorough discovery process to understand your agency's needs and provide a documented scope of work. This ensures that we are aligned with your agency's goals and expectations.
- **Contract Protection:**  
We provide contracts that protect both parties and clearly outline project timelines, deliverables, and pricing. This ensures that both parties are on the same page and helps to prevent any misunderstandings or disputes.
- **Protection from Scope Creep:**  
As subject matter experts, White Label IQ brings to the table a deep understanding of the industry and what it takes to complete a project successfully. We help to protect your agency from scope creep and undefined projects by providing a clear and concise scope of work.

2

# PROJECT INTAKE

## Workflow

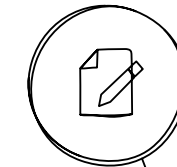
We equip your agency with the necessary processes and tools for seamless alignment, empowering you to set expectations that fortify client relationships and foster a cooperative atmosphere.



Step 1

### PROJECT REQUEST

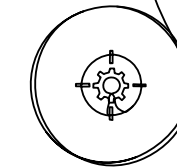
- Project Request initiated by Client via Project Manager (PM)/Email/Phone Call
- Acknowledge & record requests



Step 3

### ASSESS SCOPE

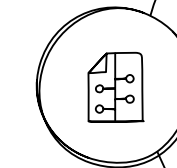
- Setup detailed assessment meeting with client
- Collect requirements: functional, technical, testing, security, resources and governance
- Discuss high-level design options and integrations
- Discuss dependencies
- Identify team roles and responsibilities



Step 5

### PLANNING (TIMELINE AND FUNDING)

- When Estimate is approved
- Negotiate timeline: Phases, milestones, start and finish dates
- Send formal Project Authorization for signature
- Collect Initial Payment per payment terms
- Prioritize project, allocate team resources and move into production queue



Step 2

### DISCOVERY

- Setup discovery meeting to identify high-level scope
- Introduce our process if needed
- Complete Project intake details and obtain documented requirements and scope from client
- Facilitate Business Analysis as needed
- Assess feasibility of Project



Step 4

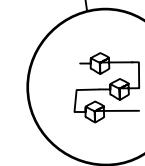
### ESTIMATE

- Internal discussions
- Estimate write up
- Send Estimate to client (you)



Step 6

### FORMALLY MOVE INTO PRODUCTION/ DEVELOPMENT WORKFLOW





# WEBSITE AND APPLICATIONS DEVELOPMENT

## Workflow

We streamline the development process by reducing project timelines and ensuring optimal efficiency, so we can deliver web and app solutions that align with your clients' needs.

Step 2

## QUOTING

- Additional meetings as required for clarification
- Scoping based on information gathered
- Provide estimate to client
- Purchase Agreement to client upon estimate acceptance

Step 4

## DESIGN

- Initial Design
- Prototyping and/or wireframes
- Revised Versions based on Client Feedback
- Finalized Mockups

Step 1

## PROJECT INITIATION

- Initial client meeting and discovery
- Assign Project Manager
- Information gathering (May require additional client meetings)
- Functional Requirements
- Establish technology stack
- Sitemap
- Wireframes & Mockups if available
- API integration requirements
- Project onboarded into WLIQ Project Manager(PM) for quoting

Step 3

## PLANNING

- Internal Onboarding and Kick Off Meeting
- Assets gathering
- Credentials gathering
- Third-party extensions
- Agency-client Kick Off Meeting
- Weekly status meetings scheduled

Step 6

## ACTIVE DEVELOPMENT

- Template buildout
- Page population
- Special features and interactivity
- Technical SEO
- Third Party plugins
- API Integrations
- Forms

Step 8

## PRE-LAUNCH & DEPLOYMENT

- Stage website for launch
- Quality Assurance
- Pre-Launch Checklist
- Data Integrity Checks
- Deploy website / DNS Redirect

Step 5

## CONTENT & ASSEMBLY

- Client provides content or
- Content Migration

Step 7

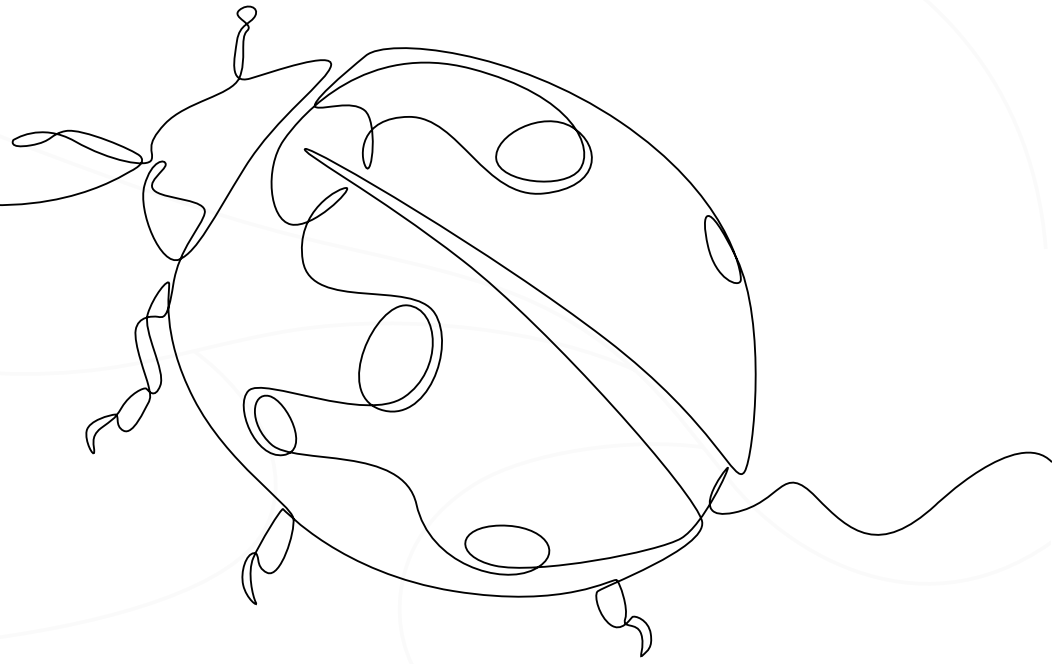
## TESTING AND REVIEW

- Quality Assurance
- User Acceptance testing
- Cross Browser & Device testing
- Regression Testing
- Accessibility Testing
- Client Review Rounds
- Migrate website to final hosting server

Step 9

## POST-LAUNCH

- 30-Day Warranty Support

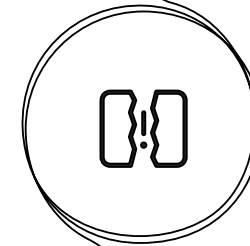


2

# ISSUE REPORTING & RESOLUTION

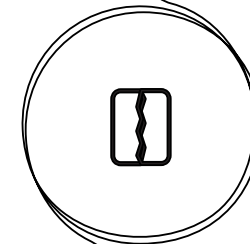
## Workflow

We help you foster strong relationships with your clients by promptly identifying and analyzing issues and resolving them efficiently.



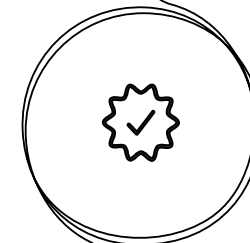
### ISSUE REPORTED

- Issue reported by client via Project Manager(PM)/Email/Phone Call/Bugherd
- Acknowledge & record issues
- PM will assess issues and ask questions as needed
- Identify billing and payment method



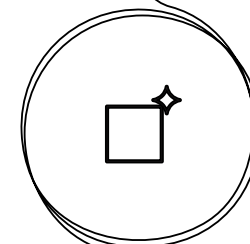
### TRIAGE ASSIGNMENT

- Assign triage team
- Estimate sent as needed or if possible
- Determine severity level & move into production queue



### VERIFY

- Can Dev Team verify and replicate the issue?
- If no, ticket issue is rejected and reassigned to PM for further clarification or closure
- If yes (and if estimate is approved) issue continues to resolution



### RESOLUTION

- Testing: Dev Team tests locally and confirms fix
- Fix: Fix is implemented to Staging or Production
- Verify: Dev Team confirms fix
- Client notified, reviews and confirms fix
- If rejected, then issue is reassigned to PM for further clarification
- If approved, issue is resolved and closed

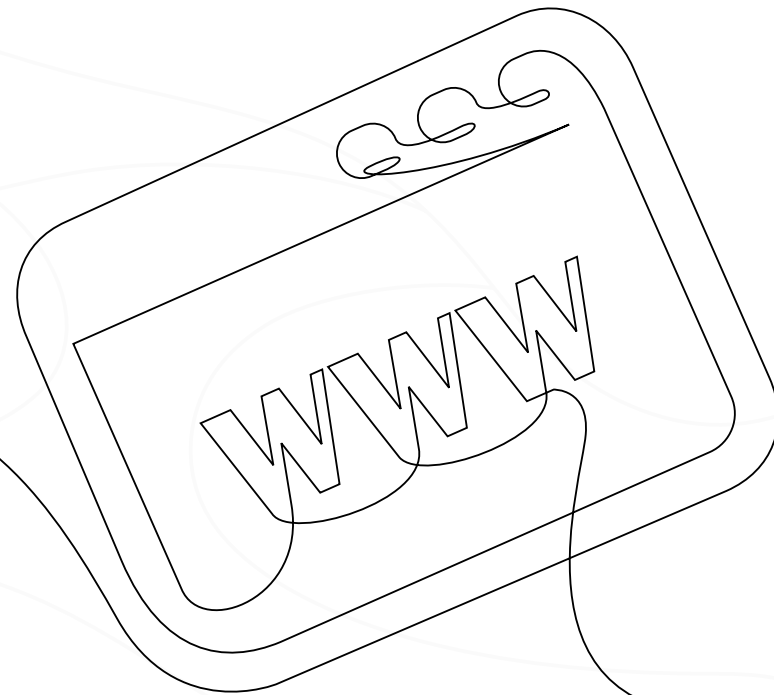


2

# WEBSITE MAINTENANCE

## Onboarding Workflow

We deliver comprehensive website maintenance that allows your team to focus on the creative, strategic, and well, fun, parts of the business you enjoy most.



Step 1

### ONBOARDING

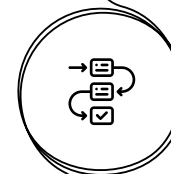
- Schedule call/meeting with Agency Partner
- Collect website profile information
- Onboard website(s) onboarded into PM Tool for quoting
- Review and confirm the next steps



Step 2

### ASSESSMENT

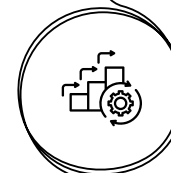
- Conduct a comprehensive website assessment
- Report the document findings and share with Agency Partner



Step 3

### PLANNING

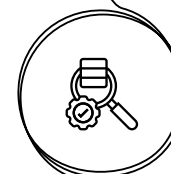
- Create a comprehensive maintenance plan if websites are deemed custom or complex
- Review and approve the plan with Agency Partner



Step 4

### IMPLEMENTATION

- Schedule and assign maintenance tasks in production schedule
- Monitor progress and make necessary adjustments
- Keep Agency Partner informed of progress and issues



Step 5

### MONITORING

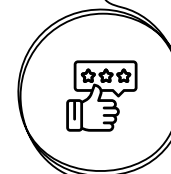
- Continuously monitor progress and adjust as needed
- Keep Agency Partner informed of issues



Step 6

### REPORTING

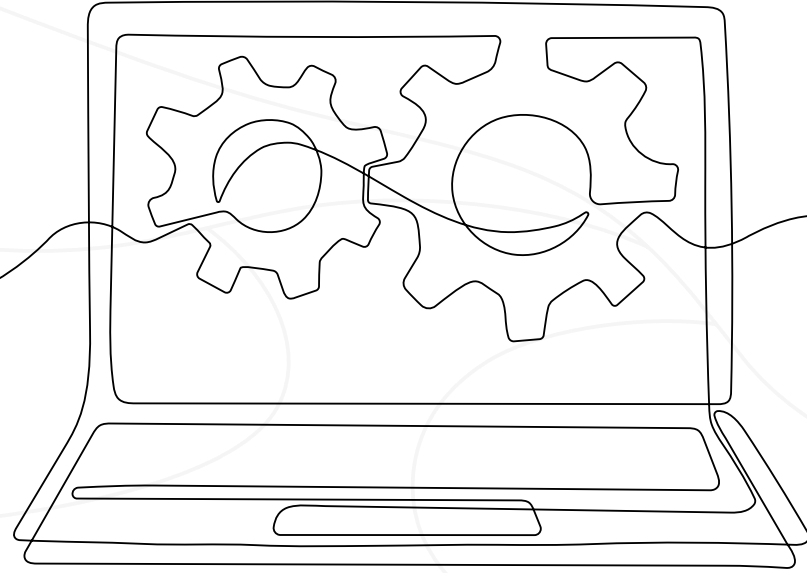
- Provide white label reports to Agency Partner
- Include recommendations for future improvements



Step 7

### REVIEW

- Conduct review of maintenance plan
- Document results and share with Agency Partner



2

# WEBSITE MAINTENANCE

## Monthly Tasks Workflow

We never test on a live site, and we never push from a staged site. So, you just work on the creative, strategic aspects, and we'll help keep your clients happy!

## WEBSITE MAINTENANCE WORKFLOWS

We specialize in website maintenance for agencies - with a focus on security. Our meticulous, entirely self-managed, and cost-effective process ensures:

### - **Zero downtime**

No migration means no broken code from updates.

### - **Continuous web presence**

Your site remains live (and untouched) during our testing phase, regardless of time spent in QA.

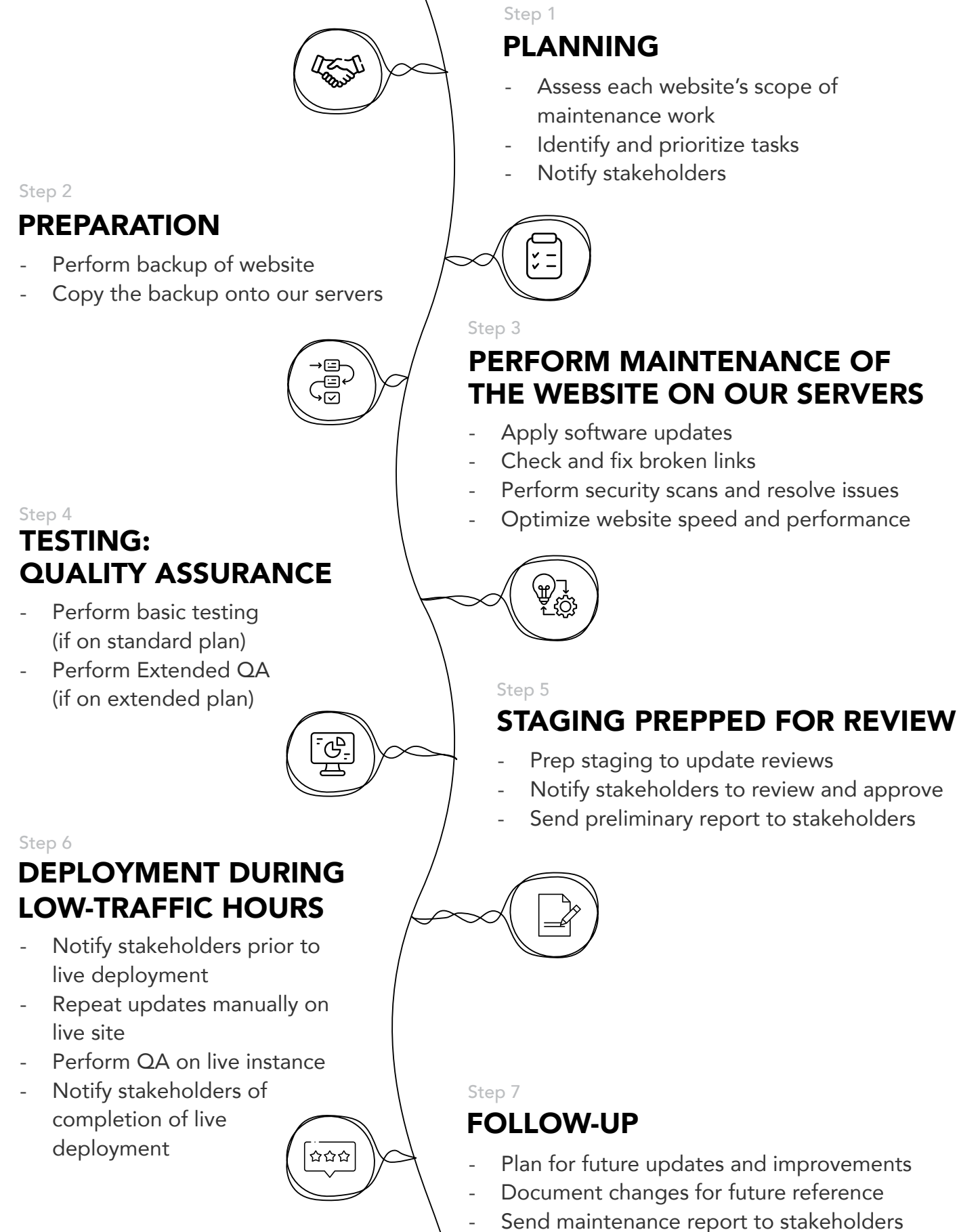
### - **Maximum data control:**

Live updates mean no data overrides.

### - **Seamless transitions:**

No down pages, no layout issues, no missing code. Our process eliminates glitches.

## WEBSITE MAINTENANCE WORKFLOWS





# AD HOC

## Client Onboarding Workflow

Our Ad Hoc Support can take the load off your plates so you can focus on your core strengths and deliver value to your clients.

## Perks of Outsourcing Ad Hoc With Us

### – Cost-effectiveness

We provide a great balance between cost and value so agencies can benefit the most.

### – Flexibility

Our flexibility allows us to adapt to clients' changing needs, enabling agencies to provide timely and effective responses.

### – Expertise

Our team's expertise ensures that agencies can get accurate, reliable, and effective solutions to complex problems or challenges.

### – Scalability

We help agencies flex as their clients' needs change. Stay lean and grow only when you need with WLIQ.

## CLIENT ONBOARDING WORKFLOW

Step 1

### REQUIREMENT GATHERING

- We begin with sharing our account manager's contact information to discuss any projects, concerns, or any other non-technical things.



Step 2

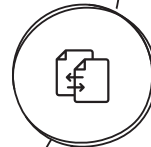
### PROJECT INITIATION

- Once your requirements are accumulated, they're shared further with our developer team.

Step 3

### ACCESS SHARING

- We collaborate to find the best method for sharing access information like admin, hosting, API access, etc.



Step 4

### DEVELOPMENT ENVIRONMENT

- We discuss with you whether to work first on Development Environment or directly on the Live Environment.



Step 5

### ISSUE REPORTING

- In addition to the previously mentioned issue reporting process, you can report any issues regarding tasks to our project management portal or through emails.



Step 6

### QUOTE AND APPROVAL

- If the task timeline is under 5 hours, we will execute it without approval, but for any tasks above 5 hours, we will need written approval from you.

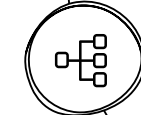
# 2

# TECHNICAL SEO Workflow

We perform a technical SEO audit for your client's website and work towards optimizing its performance and infrastructure to enhance search engine visibility.

Step 1

## CHECK YOUR INDEXED PAGES



Step 2

## MANAGE WEBSITE INDEXING AND CRAWLABILITY

- Ensure sitemap availability
- Check pages disallowed by Robots.txt file
- Check pages blocked by noindex meta tags/X-Robots-Tag
- Ensure 404 page is set up correctly
- Fix pages with 4xx, 5xx response codes
- Canonical www/non-www set up
- Confirm no HTTPS/HTTP duplicates/mixed content issues
- Check 301 redirects
- Check 302 redirects
- Ensure 304 response is set up properly
- Confirm no long redirect chains
- Check canonical URLs
- Fix duplicates
- Check localization/hreflang tags

Step 3

## CHECK YOUR WEBSITE STRUCTURE

Ensure the following:

- URLs are optimized
- Click depth is not high
- No broken links
- Visual sitemap reviewed
- No orphan pages
- Anchor texts on internal links optimized



Step 4

## OPTIMIZE PAGE SPEED

- Check if server load test passed
- Check Core Web Vitals score
- Check performance score
- Optimize images and multimedia

Step 5

## CHECK MOBILE-FRIENDLINESS AND USABILITY

- Check mobile URLs
- Check mobile page speed
- Confirm no intrusive pop-ups
- Confirm no layout shifts



Step 6

## EXAMINE META TAGS

Ensure the following:

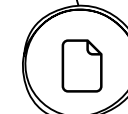
- No empty titles or descriptions
- No duplicate titles or descriptions
- No too long titles or descriptions
- Titles, H1-H5, meta descriptions are keyword-optimized
- No keyword spamming



Step 7

## IMPLEMENT STRUCTURED DATA MARKUP

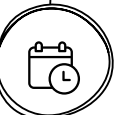
- OpenGraph for social media
- Microdata (or its alternatives)



Step 8

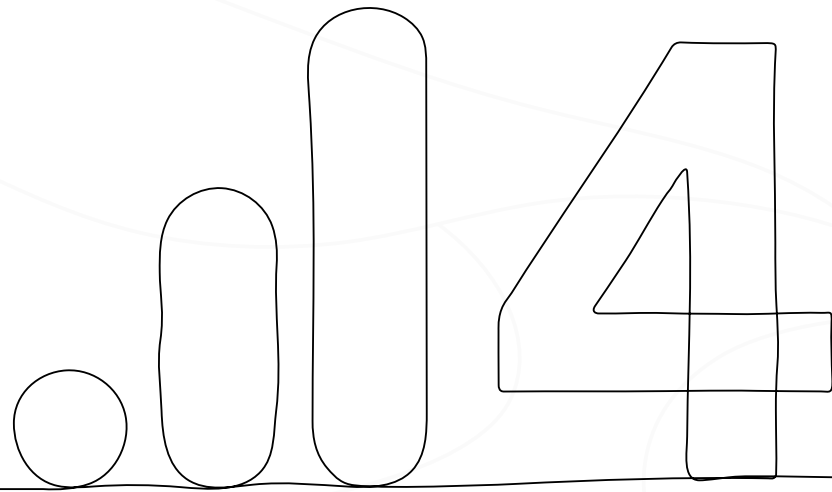
## ASK SEARCH ENGINES TO RECRAWL YOUR PAGES

- Submit pages via webmaster tools
- Submit the sitemap



Step 9

## SCHEDULE A REGULAR SITE AUDIT



2

# UPGRADE TO GOOGLE ANALYTICS 4

with our Managed  
Migration Service!

## Why Google Analytics 4?

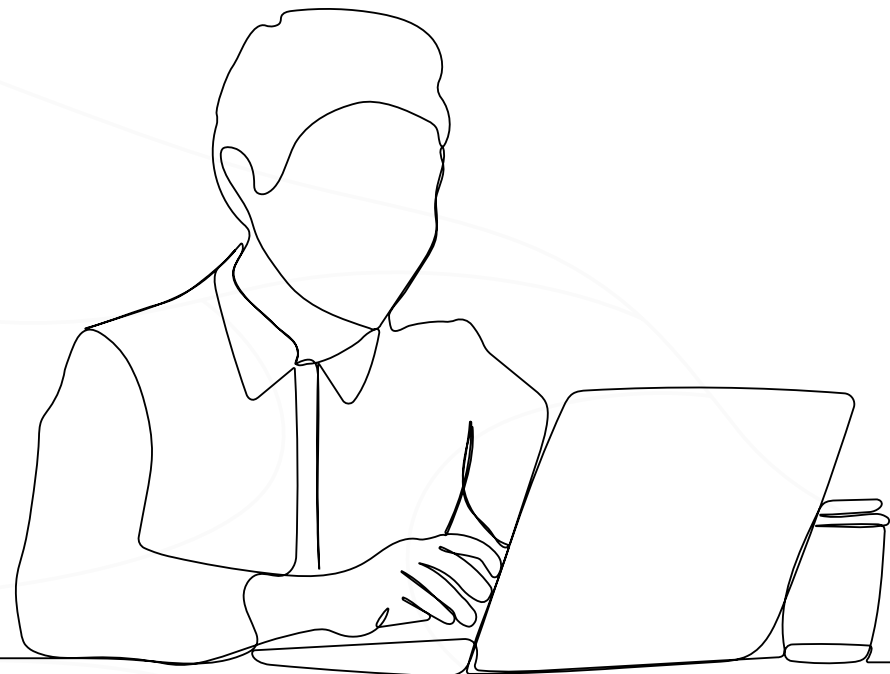
- Predictive insights and deeper integration with Google Ads to improve your ROI
- Customer lifecycle reporting and codeless event tracking for better data accuracy
- Cross-platform tracking and built-in machine learning for more powerful insights
- More secure and privacy-focused than previous versions

## What's included in our Managed Migration Service?

- ✓ We'll audit your current set-up and provide key information and segmentation for your new platform
- ✓ Our experts will set up GA4 on your website and create custom audiences for more targeted marketing campaigns
- ✓ We'll configure conversion tracking and customize data retention policies to ensure compliance with regulations
- ✓ We'll connect GA4 to your Google Ads account, track users across domains, and design custom event triggers
- ✓ We'll validate the data 2-4 weeks post-implementation to ensure tracking is working properly

## What's not included?

- ✗ Setting up lead scoring systems in Sharpspring or creating predictive content
- ✗ Integrating any forms not mentioned in the statement of work (additional fees may apply)
- ✗ Building out sales pipelines and automation events based on pipeline stage



# BLEND & DEDICATED AGILITY with DevOps

Get the most out of your software development with our innovative DevOps service. We can streamline your custom software development, web and mobile application development, and help your team work more efficiently.

## What Is DevOps?

DevOps combines software development and IT operations to automate and streamline the software delivery process. It helps you get your code to production faster, with better quality and reliability.

## Our Expert DevOps Engineers

With our experienced DevOps engineers, you can accelerate your software delivery and increase your organization's agility. We combine development, testing, and deployment processes into a single, integrated workflow to help you reduce the time it takes to get your software to market.

## What We Offer:



### Dedicated team:

Benefit from our dedicated team of Full Time Blended Equivalent Employees that provide cost savings, flexibility, and increased efficiency. Our project managers work closely with you to ensure clear and efficient communication.



### Continuous Integration & Delivery:

We set up automated processes that allow for continuous testing, building, and deployment, to help you ship code faster and with fewer errors.



### Infrastructure as Code:

We utilize infrastructure automation tools to provision, manage, and deploy infrastructure in a repeatable and consistent manner, which minimizes configuration errors and helps you scale quickly.



### Cloud Migration:

We help you migrate your existing applications to the cloud, reducing infrastructure overheads and improving scalability and resilience.

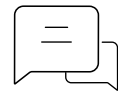


## WHAT WE OFFER:



### **Monitoring & Alerting:**

We configure monitoring systems to keep an eye on application performance, system metrics, and logs, and set up alerts to notify you of potential issues.



### **Our Communication Protocols**

We understand that communication is vital to a successful DevOps collaboration. That's why we've implemented the following communication protocols to ensure that you're always in the loop:

#### **– Regular meetings**

Schedule regular meetings with your team to discuss the status of ongoing work, address any concerns, and plan future initiatives.

#### **– Issue tracking**

Use issue-tracking software to keep track of bugs, defects, and other issues that arise during the development process. This helps prioritize work, reduce rework, and ensure timely resolution.

#### **– Continuous communication**

We're always available to answer your questions and provide updates on ongoing projects. We communicate through a variety of channels, including email, instant messaging, and video conferencing.

## **Get Started**

Don't let your competitors get ahead of you. Contact us today to learn more about our DevOps services and how we can help you optimize your software delivery pipeline.

3

# When You Have a Need, **WE HAVE AN ANSWER.**

Here's a look at just some of the skillsets White Label IQ brings to your table. And don't worry if you don't see your need(s) listed below, as this is just a taste of our capabilities.

## Web Development

### Services

- Templated Website Development
- Custom Website Development
- Ecommerce Store Development
- API Development
- SaaS Application Development

### Technologies

- WordPress
- Craft CMS
- Drupal
- Joomla
- Laravel
- Vue.js
- React
- Ruby
- Python
- Node.js
- Magento
- Shopify
- WooCommerce
- BigCommerce



# Design

## Services

- UI/UX Design
- Graphic Design
- 3D Rendering

## Technologies

- Adobe XD
- Figma
- Sketch
- Balsamiq
- Photoshop
- Illustrator
- InDesign
- 3ds Max
- AutoCAD

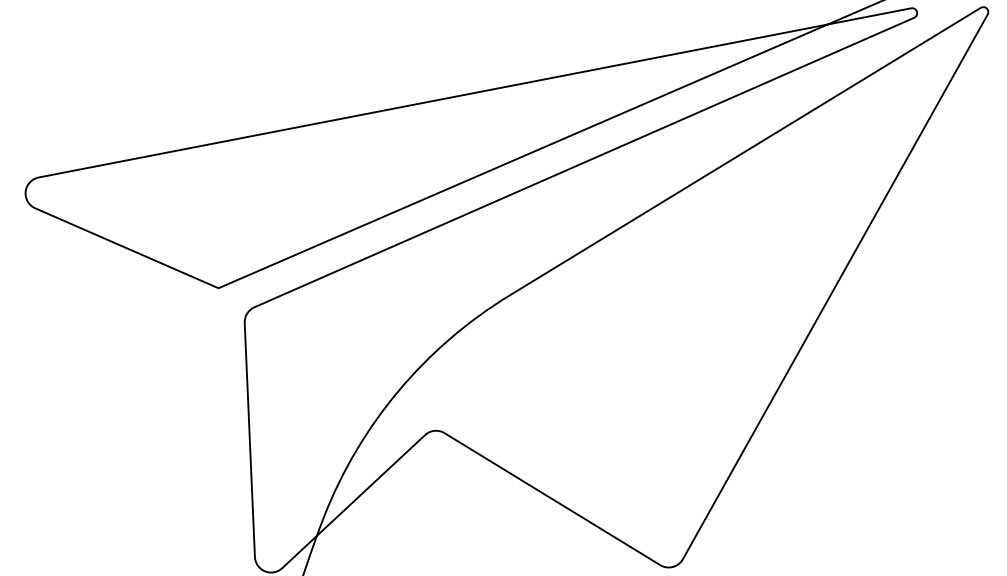
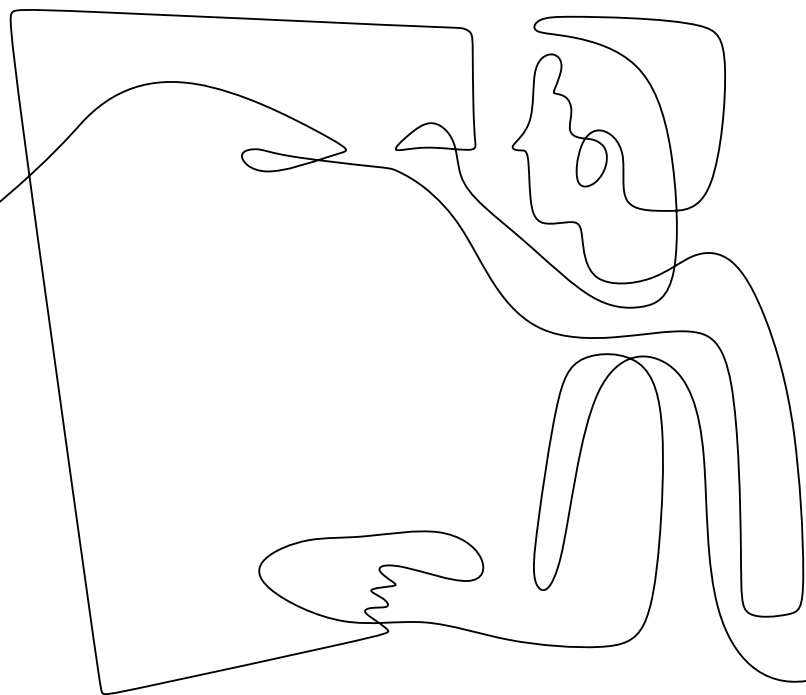
# Marketing

## Services

- Paid Search Setup and Maintenance
- Technical SEO Optimization
- Ad Creation (Search and Display)
- Email Automation

## Technologies

- Google Ads
- Facebook Ads
- OTT Platform
- Bing Ads
- LinkedIn Ads
- Instagram Ads



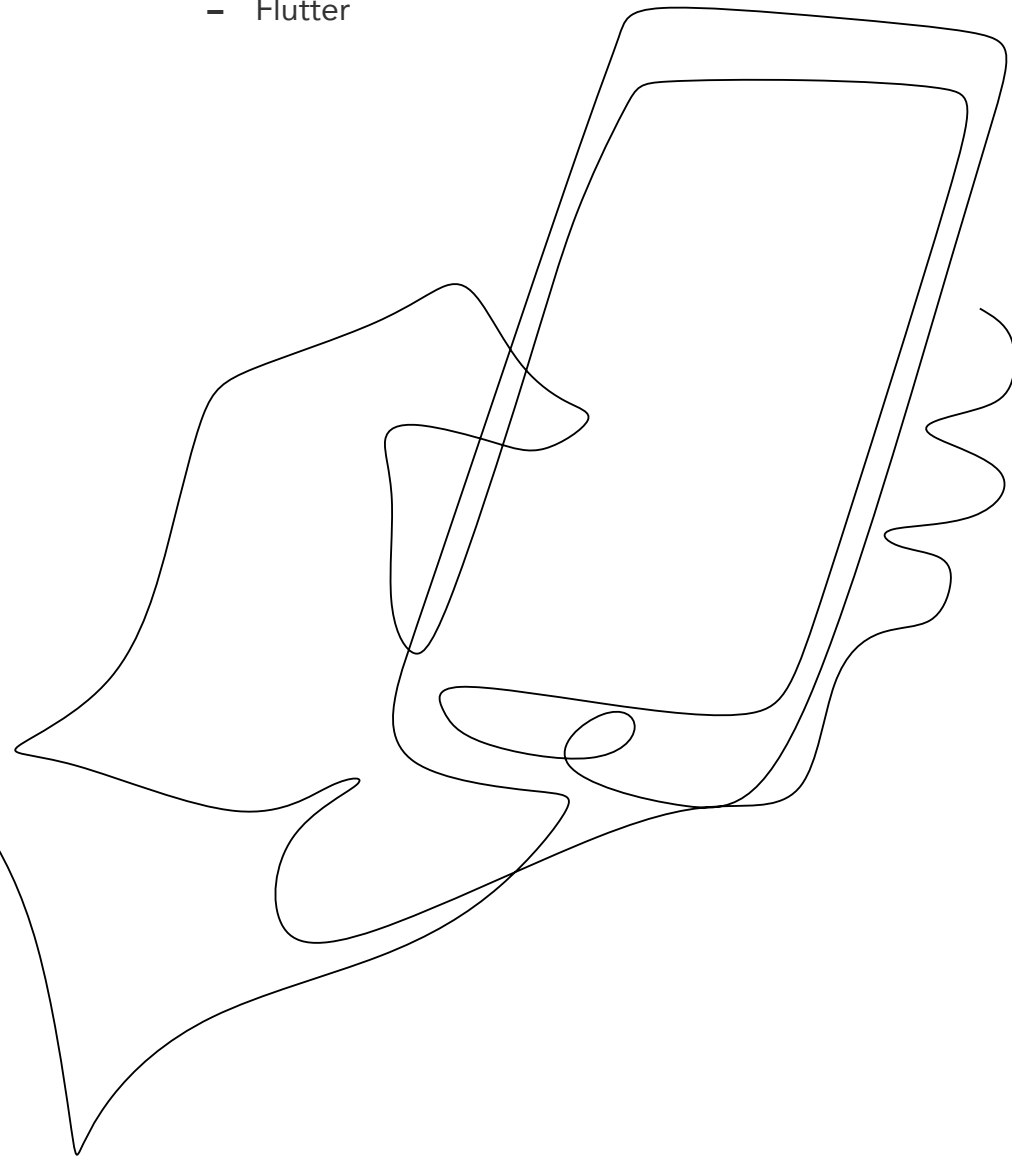
# Mobile Apps

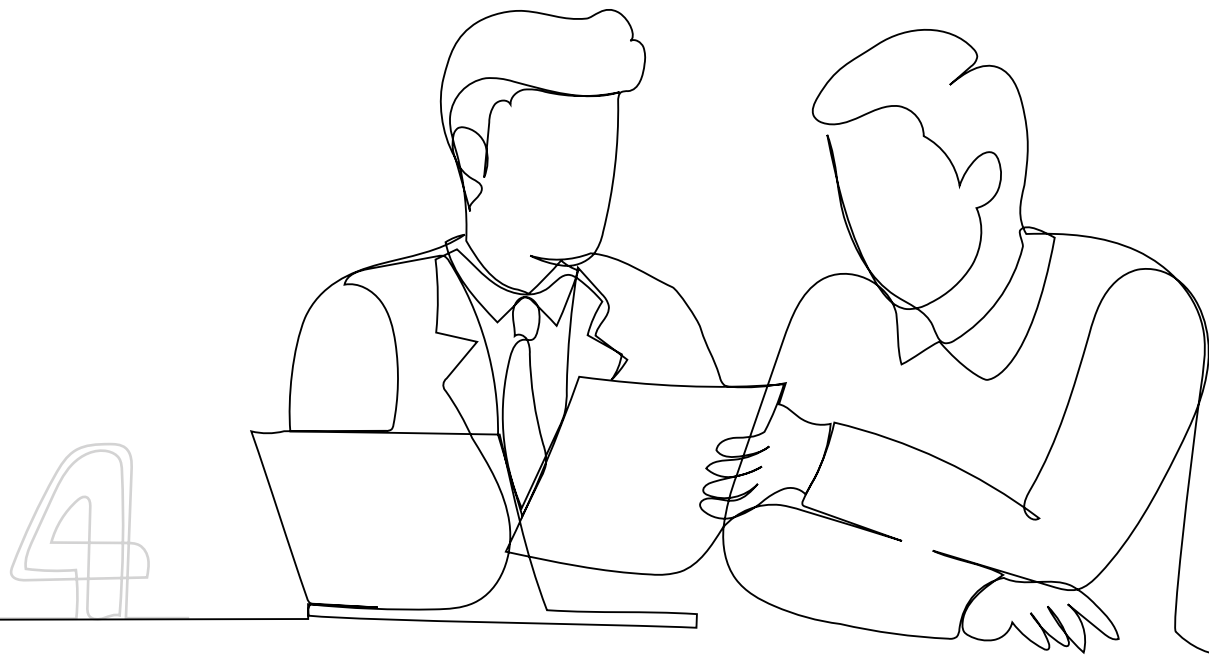
## Services

- Native iOS and Android App Development
- Cross-platform Mobile App Development

## Technologies

- Swift
- React Native
- Java/Kotlin
- Flutter





## How we **COMMUNICATE**

What's the primary reason for relationships falling apart? Deciding on where to eat. But the second one is communication. That's why we keep our methods for contact clear as day so everything remains organized, in one place, and offers you a single source of truth.

### **Cadence:**

When there are a number of projects or tasks that require constant monitoring to keep the projects moving, we expect to establish a regular weekly cadence for status updates. Complex projects may require daily standing meetings so that everyone is aware of project status and can provide timely support for the roadblocks encountered.

### **Method:**

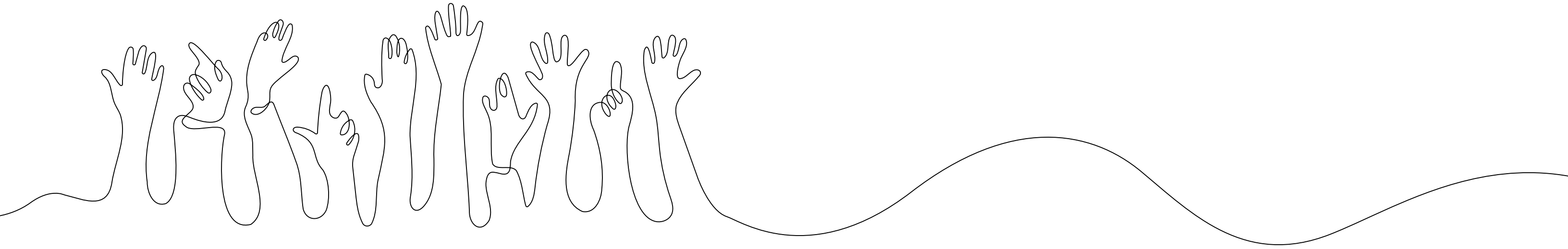
In addition to email\*, our primary method for contact will be via WLIQ Project Manager (PM), our web-based project management platform designed for commenting, record keeping, and file sharing.

Slack or similar messaging apps may be considered depending on monthly spend or project type.

### **How soon we'll respond to emails, comments, or revisions:**

We will always do our best to reply to all communications regarding active projects within 24 hours (during established US/India office hours – Page 8).

\*Aside from communications with your Project Manager, emails will be sent by the development team using the address: [support@whitelabeliq.com](mailto:support@whitelabeliq.com)



5

The  
**DREAM  
TEAM**

We provide high-quality service and high-level communication. We do this globally for agencies. And to achieve this, we have specialists.



THE DREAM TEAM

LEADERSHIP TEAM



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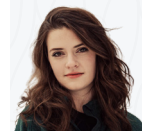
CLIENT SERVICES TEAM



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While our team is comprised of approximately 70+ specialists in the digital production world, here are the primary people you'll be in contact with.



# Invoicing AND PAYMENTS

Now for the much less exciting, but just as important stuff.

## **Due dates:**

Payment of each month's statement is due thirty (30) days following the date of the statement and will be past due after thirty (30) days.

## **Accepted payment methods:**

Apple Pay, VISA, Mastercard, Discover, American Express, Bank Transfer or Check

## **Late fees:**

A service charge of 1% per month will be added to the outstanding balance on accounts more than thirty (30) days past due.

## **Payment schedule for projects that require Project Authorization (PA):**

50% of projected\* project cost due at signing of the contract, before work begins to secure production scheduling

30% of projected project cost due when development begins

20% of projected project cost due before the website/app launches



\*All projected costs are simply that, projections. Your quote is based on the scope of work at the beginning of the project, as well as the timeline outlined. If you wish to add or change the scope of work, and if the timeline changes due to these changes or additions (or lack of client communication), these costs will be billed as additional and must be paid before project launch.

### **Cancellations:**

We get it, sometimes things just don't go as planned. If, at some point, either of us decides our working relationship should come to an end, a written submission to part ways must be provided, as well as payment for all work completed at that point.

For example, if a website is 75% complete, the client will be billed for 75% of the total project cost, and 100% of any additional expenses must be reimbursed.

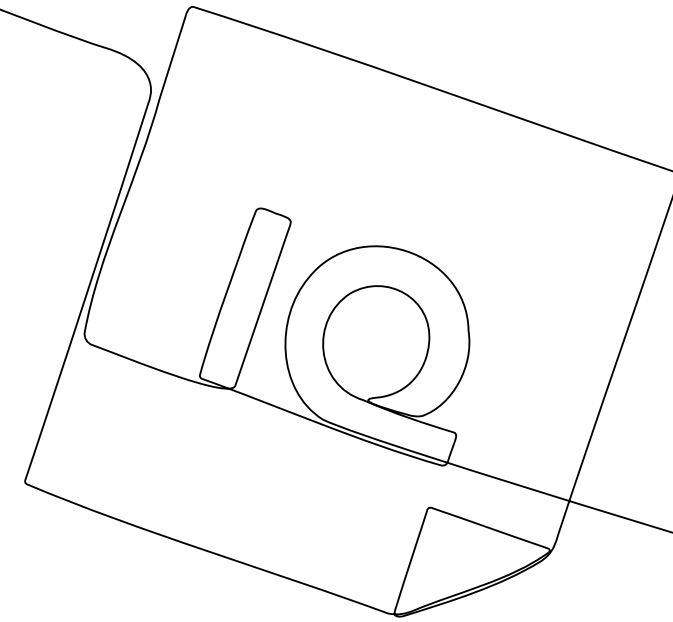
### **Payment for ad hoc projects and tasks:**

To establish credit and payment history, we request a deposit of \$1,380.00 at the start of the first task or project. Should payment not be received within 45 days, then all work will cease and files or code will be withheld until payment is made. At the end of the first month, hours will be deducted accordingly. Unused hours roll into the next month and do not expire. Once payment history has been established (after the first payment), WLIQ will invoice at the end of each month thereafter for work hours completed.



# **Best Practices for Getting THE MOST OUT OF WLIQ**

Ensuring that all parties are on the same page is key to keeping projects moving smoothly, quickly, and on-budget, which ultimately saves you time and money.



### **Transparent and consistent communications:**

Engaging in meetings, phone calls, and/or email correspondence throughout different stages of the project is crucial, as this helps reduce the number of revision cycles, alleviate guesswork, and ensure milestones and final deliverables meet expectations.

Make sure to prepare questions beforehand – no matter how simple or complex you think they may be. We want to address all concerns at the beginning so we can all work efficiently.

### **Expectations:**

We like to focus on a two-way collaboration model – which is easier than one might think!

Expectations should be clear from the beginning. As such, functional designs and detailed project documentation is critical. In practice, this stage is often neglected as clients want to start the project ASAP. However, the more accurate your team is able to prepare the project handoff, the fewer mistakes there will be during implementation.

Let's make sure to agree on (and document) all standards and make sure specific expectations are clear.

### **Well-defined briefs and kick-offs:**

As much as we'd love to read minds and nail every project, many things can get lost in translation if not clearly defined at the start. And this goes both ways.

- The more thorough your expectations, the better.
- The clearer you can outline them, the easier it is to deliver exactly what you want.
- We begin every project with a detailed kick-off meeting ensure there are no misunderstandings between your team and ours.

### **Feedback:**

A good working relationship takes time and effort. But it doesn't have to impede our ability to make you successful. As such, our goal is to always keep you up to date on your projects, whether that news is positive or negative.

If there should ever be a bump in the road, we welcome and appreciate your honest feedback. But remember, we're human. We always want to be a partner that you can rely on, and a resource that provides value to your team.

### **Development Specifications:**

Web design and development requires careful planning. When you assign a task, mention the development specifications before the team starts working. For example, if you want to use a specific page builder or theme for WordPress or Shopify, clarify it from the start.

# Business HOURS



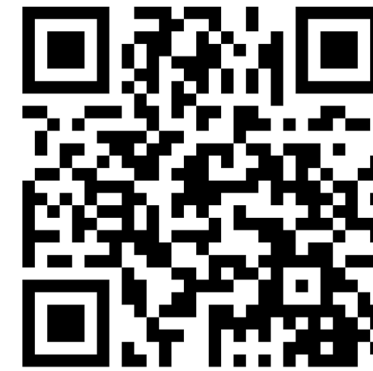
	US Office Hours (MT Time)	India Office Hours (MT Time)
<b>Monday</b>	8 AM - 5 PM	11:30 PM - 8:30 AM
<b>Tuesday</b>	8 AM - 5 PM	11:30 PM - 8:30 AM
<b>Wednesday</b>	8 AM - 5 PM	11:30 PM - 8:30 AM
<b>Thursday</b>	8 AM - 5 PM	11:30 PM - 8:30 AM
<b>Friday</b>	8 AM - 5 PM	11:30 PM - 8:30 AM
<b>Saturday</b>	Closed	Closed
<b>Sunday</b>	Closed	Closed

Should you need a developer in attendance during a meeting, please consider scheduling the meeting as early in the day as possible (prior to 12pm/Noon MT).

# 2023 HOLIDAY CLOSURES

	US Office		India Office
<b>April 7</b>	Good Friday	<b>January 14</b>	Makar Sankranti
<b>March 29</b>	Memorial Day	<b>January 26</b>	Republic Day
<b>July 4</b>	Independence Day	<b>March 8</b>	Holi
<b>September 4</b>	Labor Day	<b>August 15</b>	Independence Day
<b>November 23/24</b>	Thanksgiving	<b>August 31</b>	Raksha Bandhan
<b>December 24</b>	Christmas Eve	<b>September 7</b>	Janmashtami
<b>December 25</b>	Christmas	<b>November 12 to 15</b>	Diwali Holidays
		<b>December 25</b>	Christmas

# Useful RESOURCES



SCAN QR CODE FOR  
**Frequently Asked Questions**  
<https://www.whitelabeliq.com/faq/>

If you've made it this far and still have questions, maybe crowdsourcing will help.



SCAN QR CODE FOR  
**Resources**  
<https://www.whitelabeliq.com/resources/>

Sample contracts, process documentation, and other workflows in all their beautiful minutia.



**MORE BANDWIDTH.  
MORE SKILLSETS.  
MORE PROFIT.**

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**WHITE LABEL** 

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