REPORT

QA Audit

https://abccorp.com

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WHITE LABEL IQ™

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Executive Summary

Audit Overview

This Quality Assurance (QA) audit was conducted to evaluate the **ABCCorp** website across visual design, user interface behavior, device responsiveness, and core functionality. The objective is to identify and document usability problems, broken or incomplete elements, and layout/design inconsistencies before the site's public release or marketing efforts.
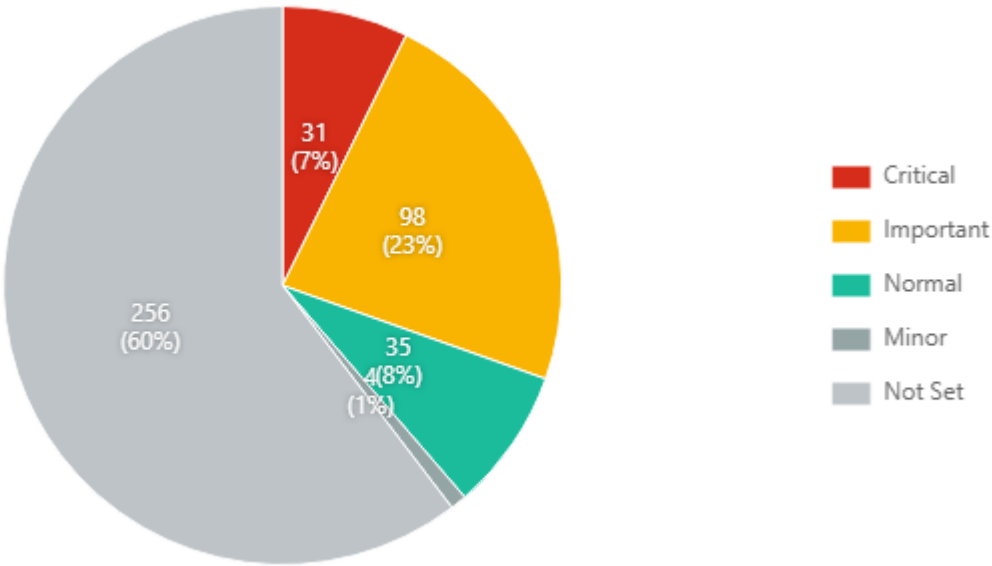
Audit Scope

The QA team thoroughly reviewed the website across the following focus areas:

- **Visual Design and Typography Consistency:** Assessed font usage, heading structures, color palette, button styles, padding/margins, and image placements to maintain visual harmony throughout the site.

- **Functionality of Buttons, Links, and Forms:** Checked all internal and external links, button interactions, hover states, form field behavior (including validation and error handling), and CTA performance.

- **Mobile and Tablet Responsiveness:** Verified that the site adapts correctly to mobile and tablet screen sizes, with no content cutoffs, overlapping elements, or layout misalignment.

- **Content Layout and Readability:** Reviewed spacing, alignment, and hierarchy of textual content to ensure clear flow and easy readability across different devices and screen widths.

- **Cross-Browser Compatibility:** Tested the site on modern browsers (Chrome, Firefox, Safari, Edge) to detect any rendering issues, style inconsistencies, or JavaScript-related bugs.

Summary of Findings

Summary of Findings

Page Name	Total Issues	Critical	Important	Normal	Minor	Not Set
Homepage	61	11	8	9	1	32
Contact Us	45	4	18	7	1	15
About Us	26	0	7	1	0	18
Meet Our Team	26	3	4	2	0	17
Services	23	0	0	1	0	22
Blog	21	1	3	0	0	17
Blog Single	20	0	2	0	0	18
Case Studies	16	0	1	0	0	17
Gallery	1	0	1	0	0	1

Summary of Findings

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Severity Definitions

- **Critical:** Needs urgent fix before launch

- **Important:** High priority. Should be addressed promptly as it can impact user experience or business goals.

- **Normal:** Should be fixed soon, but not launch-blocking

- **Minor:** Small issues that won't impact function, but polish the experience

- **Not Set:** No priority assigned yet. Needs review and categorization.

Detailed Audit Log

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424 Total Issues	**31** Critical Issues	**98** Important Issues
35 Normal Issues	**4** Minor Issues	**256** Not Set Issues

Detailed Audit Log

Page Name	Description	Issue Type	Priority	Status	Screenshot
Homepage	All Of These Headers Need To Be Have A Hero...	N/A	Critical	Ready For Review	View Screenshot
Homepage	Delete	N/A	Critical	Ready For Review	View Screenshot
Contact Us	Need Hero Image Or Updated Header.	N/A	Critical	Ready For Review	View Screenshot
Gallery	Responsive >> Images Look Blurry.	Recycle	Important	Done	View Screenshot
Contact Us	Responsive >> Please Adjust This Section's...	Whole Site	Important	Done	View Screenshot
Services	Delete	N/A	Critical	Ready For Review	View Screenshot
Blog	Update The Banner Section Based On Aditi's...	Whole Site, Contact Us	Important	Closed	View Screenshot

Key Highlights & Recommendations

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Key Highlights

- Several pages are missing main heading tags (like H1), which are important for both users and search engines.

- The contact form is not working as expected — submissions do not go through.

- Design inconsistencies were found across pages, including buttons that look different, text not aligned, or spacing that feels uneven.

- Some important links are missing or lead to the wrong pages.

- On mobile devices, certain elements (like images or buttons) are not aligned properly or are hard to use.

Recommendations

To prepare the website for a successful public launch, we recommend:

- Fix all Critical and Moderate issues before launching or marketing the site

- Test all fixes again on mobile, tablet, and desktop after making changes

- Run a basic SEO review to address missing headings and page metadata

- Consider a more in-depth accessibility audit if you plan to meet ADA or WCAG standards

- Verify all contact forms and buttons are working smoothly on every page

QA Audit Report

ABCCorp

This QA Audit has identified key areas for improvement to ensure your software meets the highest standards of quality, reliability, and performance. The findings presented in this report provide a clear roadmap for enhancing the user experience and ensuring a robust, error-free product.

We recommend prioritizing the critical and high-severity issues identified, as these have the most significant impact on software functionality and user satisfaction. The medium-severity issues, while less urgent, should also be addressed to achieve full quality assurance.